

Overlegorgaan Fysieke Leefomgeving

Energy Transition – **With Or Without You**

Participation Advisor

Cooperation Platform Physica

Energy Now Congress - May 22 2019

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Cooperation Platform Physical Environment (OFL)

Aim: improve dialogue between central government and society

Dialogue	Discussion	
New understanding, learning	Keep their opinions to the best	
Everyone to win together	I/we win!	
Outcome which may not have been in the starting point at all.	Outcome is that my/our own views to be accepted by the other(s)	
Questions	Answers	
Search for common values	Search for differences	
Listen	Talk	
Emotions	Content	

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Cooperation Platform Physical Environment (OFL)

- · Independent chairmen
- Network both in society and central government around physical living environment
- Legal basis for solicited and unsolicited advice to ministers (independent from current policies)
- Knowledge and experience with complex stakeholder processes and working methods

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Cooperation Platform Physical Environment (OFL)

Activities

- 1. Consultation
- 2. Collaboration
 - a. Negotiation
 - b. Innovation
 - c. Experimenting and learning
 - d. Handling conflict
- 3. Setting the societal agenda and priorities, signaling

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Energy transition - Technical and Social





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Technical and Social Innovation

Factor	Technical	Social
Motivation	Financial/Commercial	Well-being of people
Initiation	Business, Knowledge institutes	Government/NGO's
Indicator	Profit/Market Share	Social Goals/Sustainability
Sources	R&D investment	Political support/Voluntary work

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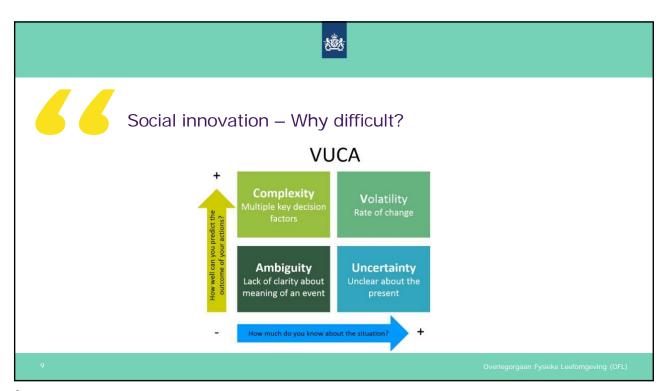
What is Social Innovation?

- No generally accepted definition, here pragmatic approach:
- · Activities and services that are motivated by the goal of meeting a social need and that are predominantly developed and diffused through organization's whose primary purposes are social





- · Acceptance of new technologies
- New social configurations and organizations (prosumers)
- New forms of governance, policies and regulations









OFL and Energy Transition

The OFL is asked by the Ministry of the Interior and Kingdom Relations to

- · Contribute to the social learning process of the neighborhoodoriented approach to create natural gas free neighborhoods
- Give advice about how participation processes contribute to upscaling

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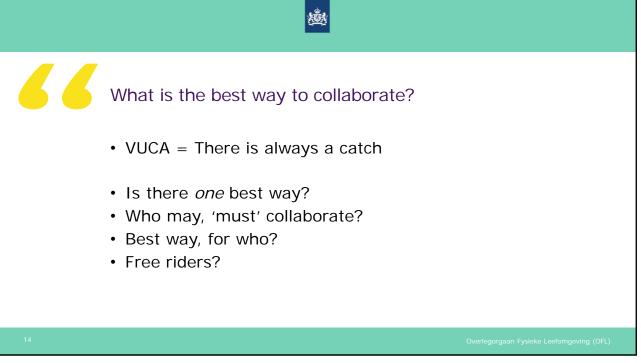




The Dutch Energy Transition – gas-free neighborhoods

- Commitment made in the Paris Climate Agreement (2015)
- The Dutch climate agreement reduce greenhouse gas emissions in the Netherlands by at least 49 percent in 2030 compared to
- With regard to the built environment, almost all buildings in the Netherlands must be taken care of to achieve the climate goals.
- The government has set itself the target of making 30,000 to 50,000 existing homes gas-free (-ready) per year in 2021, with a view to scaling up to 200,000 homes per year.
- The government wants to achieve this through a neighborhoodoriented approach.









- We turn this room into a neighborhood 'EnergyNow'.
- Only houses are in this neighborhood, no schools, factories, hospitals..., only residents.
- We have to answer the question: how can we best involve our neighbors in making a choice for a specific energy source?
- Who are our neighbors?
- → KAHOOT https://kahoot.it/

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- · Each group, taking into account the neighborhood characteristics, designs a participation approach for the neighborhood.
- The plan has at the following elements:
 - 1. The three major questions are you going to ask the neighbors;
 - 2. How to deal with neighbors who do not want to get rid of natural gas?
 - 3. How to deal with the unreachable neighbors?

Only expenses for participation are available Plenary: convince the other groups = your neighbors!





Recap – Participation dilemma's

- 1. In the beginning of the participation process a lot is unclear but there is a high degree of influence, at the end most is clear but often the only thing one can do is agree
- 2. As the intensity (and arguably quality) of a participation process increases, the representativeness of its output is likely to decrease, undermining its credibility.
- 3. The greater the success of the 'front runners', the smaller the will to participate of those who stay behind

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